

Bachelor of Design

Major: Digital Design

AUT Reference No. 19070051

Hi, my name is Jiwoo Nam and I currently attend UP Education for AUT certificate in foundation. I came to New Zealand in 2017 to learn language and started studying Cambridge in 2018 at ACG Senior College. I took Cambridge Art&Design course and found myself interested of doing Art since then. As the English is not my first language, I was not able to communicate with others or express myself easily. Accordingly, I put more effort into Art&Design as it does not require any English skills and grammar, but only drawing and painting skills. Therefore, doing art became the main method of expressing myself and my thoughts, which enables me to communicate with new people and new world no matter of my English. Therefore, I was able to achieve A for IG and B for AS and those encouraged me to work harder on art course. I focused on illustrating objects realistic when I did Cambridge Art&Design, so observation of various sources were the most important. Those practices helped me to learn basic skills of drawing and painting and now they enable me to create my own things, not to draw from looking at existing stuffs.

After I started studying foundation course at UP Education, I have learnt deeply about design by creating and drawing objects from my own imagination. The process of design was so different with what I did in Cambridge course, because I have to be able to draw what I think and what I imagine in design. Accordingly, I slowly learn the method of illustrating my own thing and it gave me joy that I can express myself through my artworks.

Although design is the course that I like the most and that enhances my ability, my ultimate purpose of doing art is to comfort people. Comforting people can be any way if they can find joy, passion, or interests through my artworks. Generally, people are not interested in other's story but themselves', so I want to draw everyone's story into my works in forms of animation or graphic novel. If people realise that others suffer from the same thing as they suffer from, and if they realise that something may hurt others, people would pay more attention to one another and become listening to other's story. This is the main reason to apply in digital design to AUT so that I can expand my ideas and imagination and thus I can illustrate them into my works. As words have strong power of encouraging people, I believe that drawing and painting take a considerable part to hearten people.

Experimental poster of my graphic novel, Tired Leah
(Pastiche of Peter Bankov’s work)

Date: 2020
Media: digital device



Description: As you will see throughout my portfolio, most of the works are about my short graphic novel “Tired Leah” and this is the very first draft of Leah. The name was Mia at first and I made the character with the use of vivid colours such as yellow skin and pink hair. When my teacher, Mrs. Oram saw my drawings, she said that the character looks very tired and may be because of dealing with her life as we all do, and her idea gives me inspiration to develop this character into my artwork.



Poster of Tired Leah and its development 1

Date: 2020

Media: digital device

Description: Leah sitting on her favourite place, stone bridge. I tried to illustrate her loneliness through her face, posture, the background and also colours. Also I wanted to make people curious what is she thinking about and why she is tired.

Her name, Leah has origin meaning of tired and weary, so I chose the name Leah. I changed Leah's appearance to more realistic, but still in anime way.



Poster of Tired Leah and its development 2

Date: 2020

Media: digital device

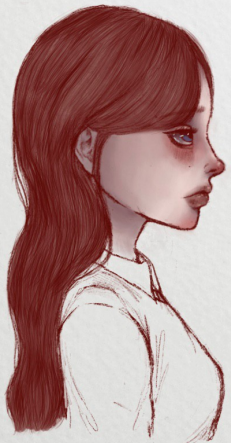
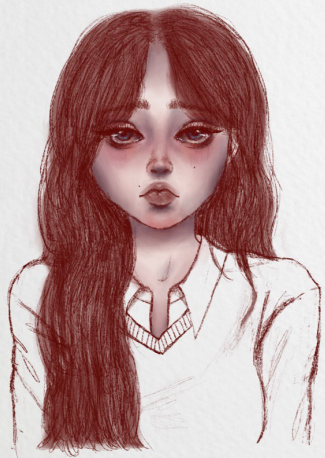
Description: It is the photo of a book that I made when I did Cambridge and the red paints seem to represent Leah as a flower.

TIRED LEAH

< main character >

name: Leah

height: 163cm / weight: 52kg



Development of Character

Date: 2020

Media: digital device

Description: I developed Leah's appearance further in a more realistic way rather than anime style, because I wanted to explore different style of drawings. I mostly used pencil and water colour to emphasise the use of lines.

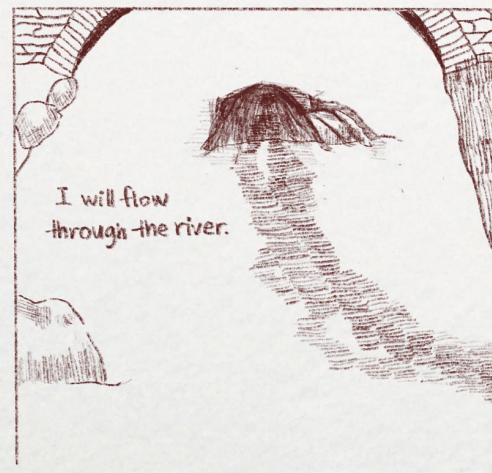
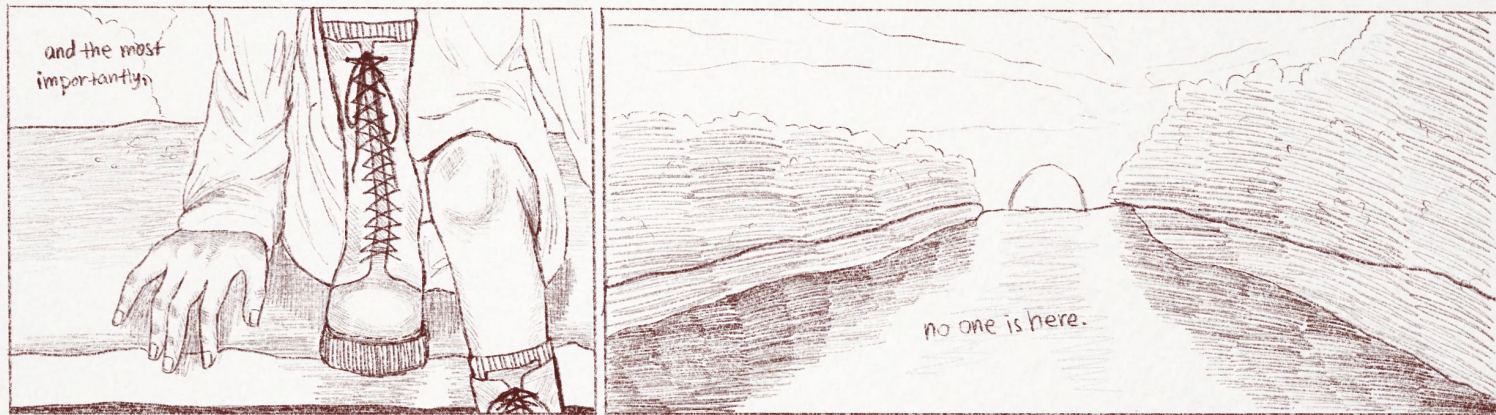
Although I changed the style of drawing, the main traits of Leah, such as drooped eyebrows and corner of mouth, and big eyes, but half-opened, are still retained.

Storyboard of Tired Leah

Date: 2020

Media: digital device





Continued Storyboard of Tired Leah

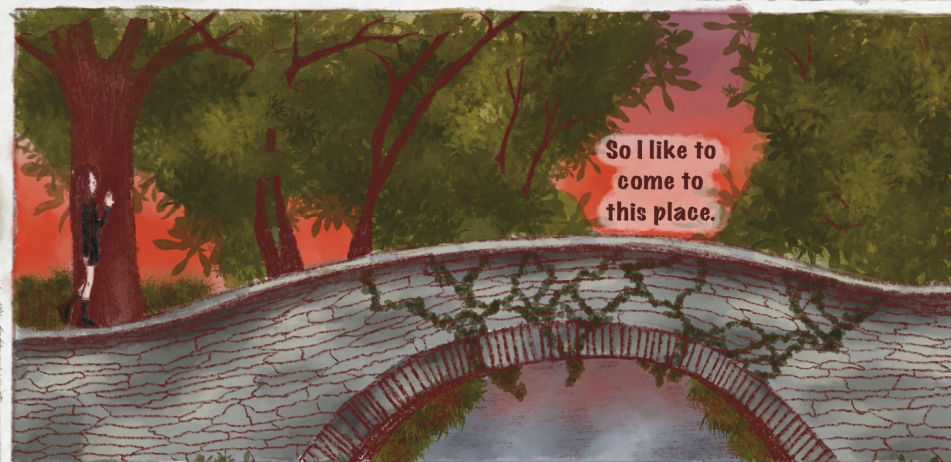
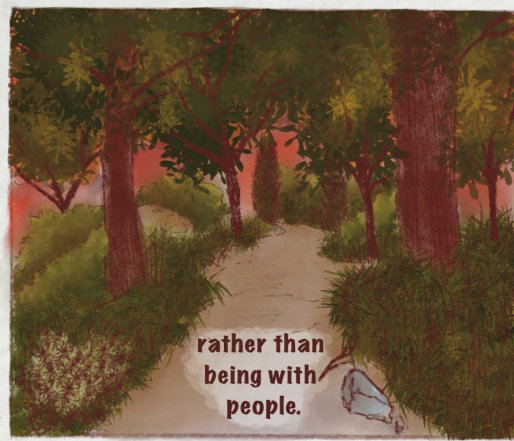
Date: 2020

Media: digital device

Description: A story of a girl who wants to be a nature as nature has become the best friend of her.

I wanted to draw about comforting story at first, but then the stories become too long, so I decided to draw something very dramatic so that I can give viewers strong impression with short story. I could not put many details into the story, but I tried to draw various aspects of Leah and also the landscape in each layout.

I also wanted to deliver that Leah was actually a part of nature originally as a human being.



Refinement of Storyboard

Date: 2020

Media: digital device

Description: I changed the letters into fonts but in hand-written style so that Leah's thoughts can be delivered well but also can be easily legible.

Cover Page of Tired Leah

Date: 2020

Media: digital device

Description: I wanted to experiment various styles of Leah for cover page, but both drawings are Leah's image after she decides to become a part of nature.

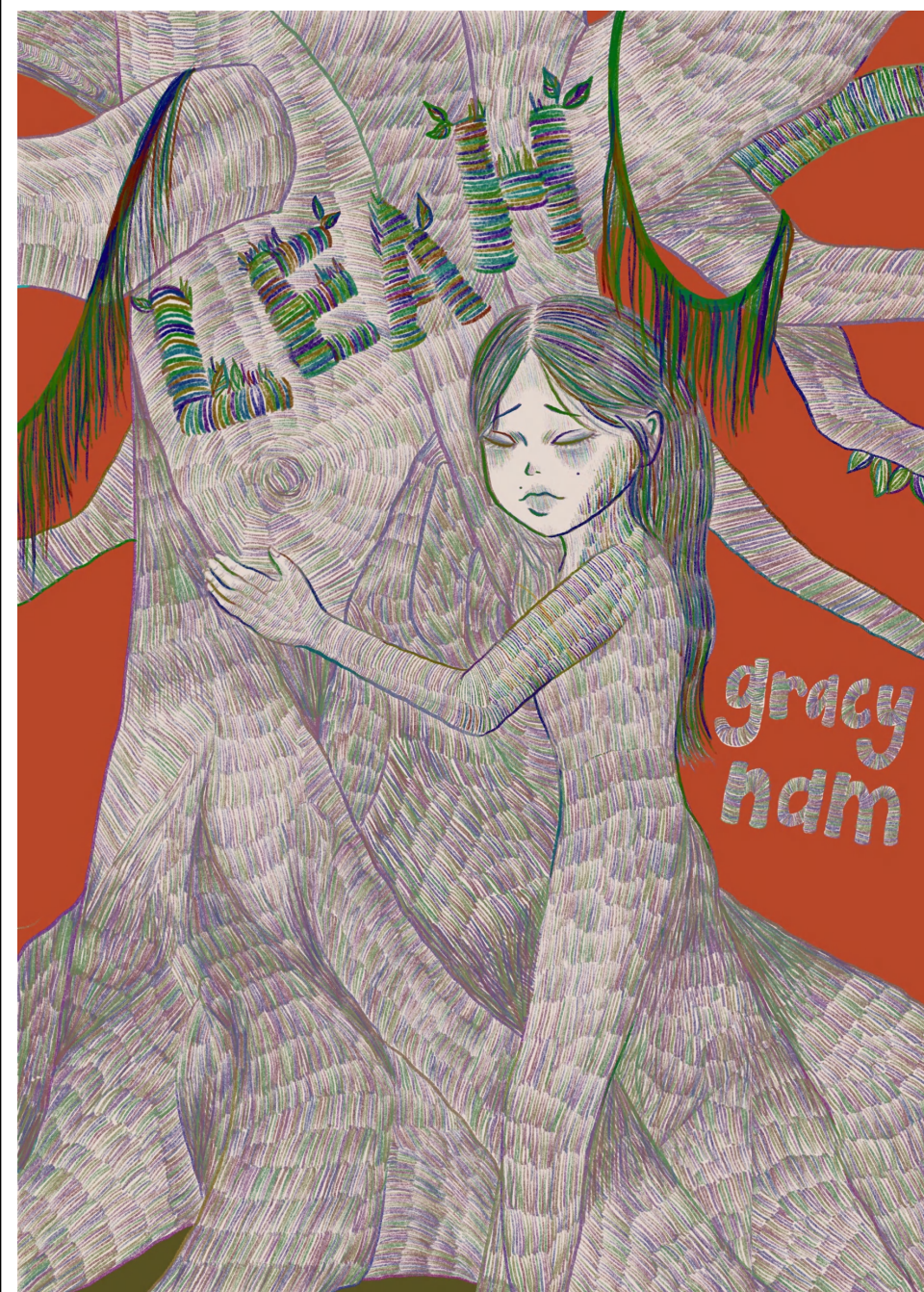


Image Making Collage

Date: 2020

Media: coloured pencil (water soluble), photos from magazine on a white paper

Description: Both collages are majorly inspired by Sara Fanelli. Left one is a monster that loves human, so it puts humans' eyes, nose, and lips outside of its coat as accessories.

Right work is a portrait of me as an insect. I was inspired by the Empire of the Ants by Bernard Werber, so I illustrated myself as an ant. My appearance as a human may seem as an ant to another creature as we see ants.



Image Making Collage

Date: 2020

Media: coloured pencil, coloured paper, photos from magazine on a white paper

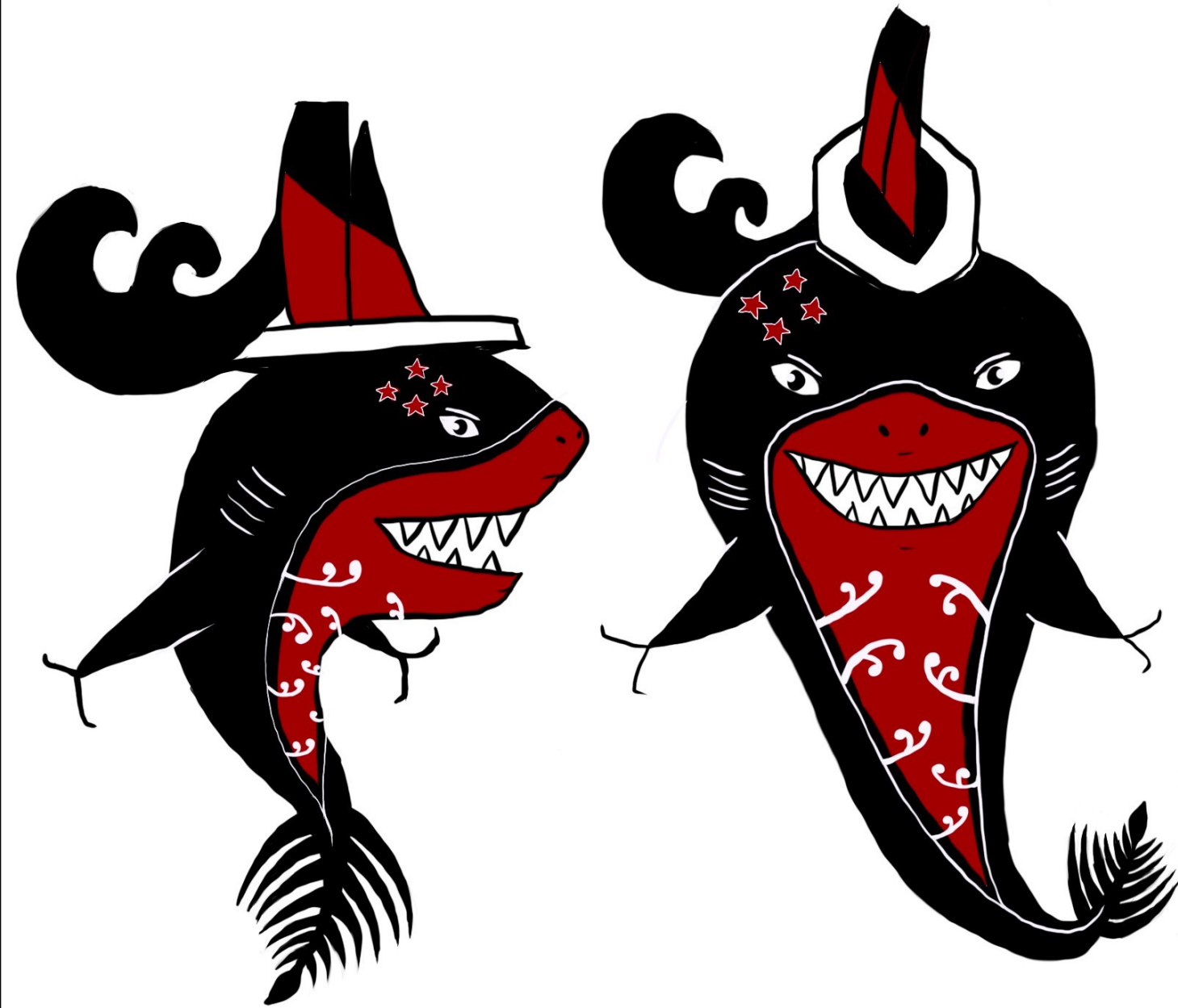
America's Cup 2021 Mascot

Date: 2020

Media: digital device

Description: This shark mascot is inspired by the movement of yacht in America's Cup racing. The yachts look like sharks racing under the water while putting the yacht as a hat.

New Zealand's national colours red, black, and white are mainly used. The hat's tail is Maori symbol of ocean, moana, and New Zealand's national plant silver fern is illustrated as the shark's tail. Four stars clearly indicate New Zealand's nationality and the patterns in its stomach depicts Maori culture.



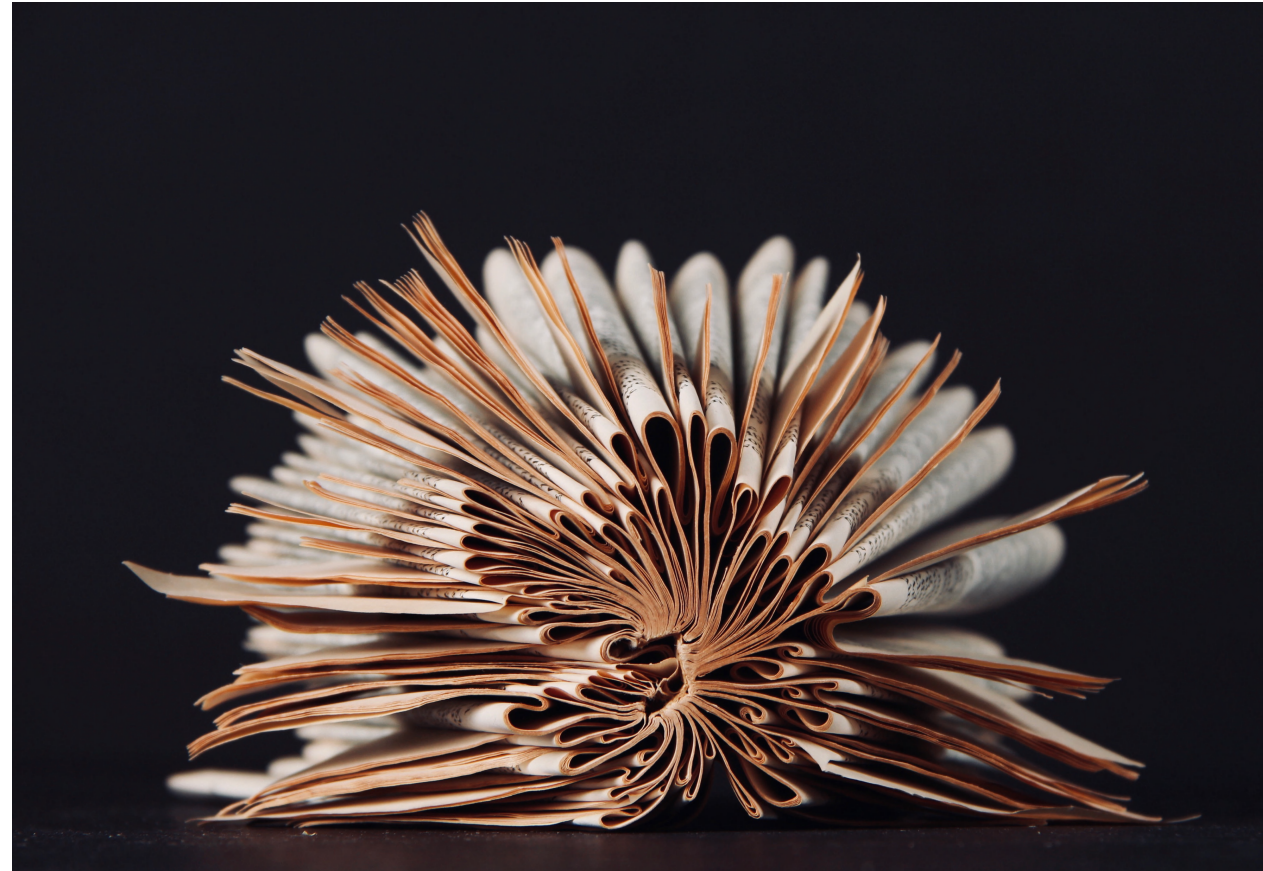


Description: My theme for the Cambridge final art exam was folding and pleating, so I folded each paper of a book, and turn it into a figure of flower.

Book Flower

Date: 2018

Media: water colour on folded book

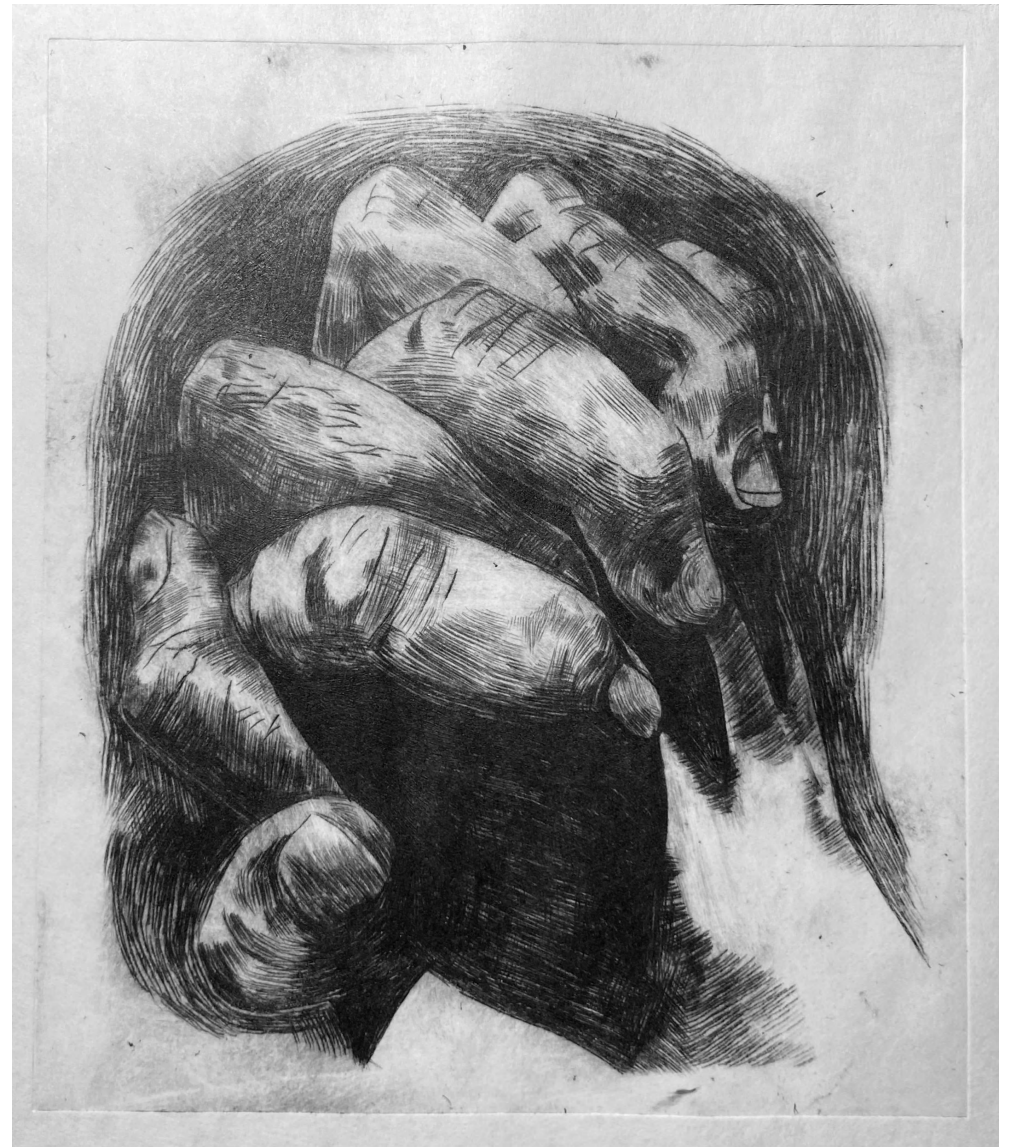




Interlocking of myself

Date: 2019

Media: printmaking



Interlocking

Date: 2019

Media: printmaking



Broken Face

Date: 2019

Media: pencil on paper



Shadow

Date: 2020

Media: printmaking